



# Baby Bottle CAMPAIGN 2019



Fill a bottle. *Change* a Life.

## Your change can change lives!

The purpose of the program is to raise awareness, increase prayer efforts and raise necessary funds to support the free, life-affirming programs offered at ZoeCare. The program is a fun, easy way to get families involved and motivated to make a difference and help local women and men in their great time of need. It is **SMALL CHANGE** that has a **BIG IMPACT!** 100% of the money raised goes directly to the services offered such as pregnancy tests, ultrasounds and mentoring programs.

## How does the program work?

- 1.) Families pick up a bottle at their church and fill it up with change, checks or cash. The bottle can also be used as a visual reminder to be praying for the unborn. Members then bring back the bottles by the collection date.
- 2.) The campaign will span for 5 weeks. Churches often put information in bulletins and make announcements at the pulpit over the course of the campaign to educate and remind participants. ZoeCare is always happy to provide a speaker and we have announcement materials available including a short video and bulletin inserts. Informing the church about the vital work this ministry does is very helpful to the success.
- 3.) Designate a volunteer liaison within your congregation to help oversee the baby bottle campaign at your church. They will coordinate with ZoeCare staff. We understand pastors and church staff are very busy and we do not want to create additional work for them. Therefore, a liaison is a great way to make sure the campaign is successful without affecting the church's regular work load.
- 4.) Bottles will be ready for pick up at ZoeCare or a ZoeCare representative will deliver them at a designated time, depending on church liaison's availability. Volunteers from the church take care of distributing the bottles to the congregation, usually after services.
- 5.) At the close of the campaign, the church liaison or a representative from ZoeCare will pick up the bottles and all materials. ZoeCare will count the money and provide the amount to the church or organization.
- 6.) Contact Kyndall or Jeanine at ZoeCare with any questions or additional information at 406-586-9444.

